Language and Power - Researchers/Theory

Language and Power Researchers

**ACCENT AND DIALECT**

Trudgill - Norwich - Overt/Covert Prestidge
Labov - Martha's Vineyard - Macy's
Honey - most people rate RP as fav accent
Milroy/Cheshire - Reading

**DEBORAH CAMERON**

Political correctness:

- the fat controller X
- sex care provider /
- vertically challenged /

- words need to end discrimination
- a phrase used to contain liberalism?

**FACE**

Goffman - losing face - shamefaced - saving face

**FACE-SAVING**

Levinson - positive face - feel approved - face threatening acts - negative face feel imposed upon
POLITENESS PRINCIPLE
Lakoff - make receiver feel good - options - dont impose

FORMS OF ADDRESS
Reciprocal - assymmetrical
Symmetrical

COOPERATION
Grice - manner, relevance, quality, quantity

ACCOMODATION
Giles - convergence - STUDY OF RP AND BRUMMY - divergence

GROUP IDENTITIES
Jargon
Context Dependant
Sociolect
Occupational Dialects

EXCHANGE STRUCTURE THEORY
Coulthard/Sinclair - language of classroom