

Language and Power - Researchers/Theory

Language and Power Researchers

ACCENT AND DIALECT

Trudgill - Norwich - Overt/Covert Prestidge

Labov - Martha's Vineyard - Macy's

Honey - most people rate RP as fav accent

Milroy/Cheshire - Reading

DEBORAH CAMERON

Political correctness:

- the fat controller X
 - sex care provider /
 - vertically challenged /
-
- words need to end discrimination
 - a phrase used to contain liberalism?

FACE

Goffman - losing face - shamefaced - saving face

FACE-SAVING

Levinson - positive face - feel approved - face threatening acts - negative face feel imposed upon

POLITENESS PRINCIPLE

Lakoff - make receiver feel good - options - dont impose

FORMS OF ADDRESS

Reciprocal - assymmetrical

Symmetrical

COOPERATION

Grice - manner, relevance, quality, quantity

ACCOMODATION

Giles - convergence - STUDY OF RP AND BRUMMY - divergence

GROUP IDENTITIES

Jargon

Context Dependant

Sociolect

Occupational Dialects

EXCHANGE STRUCTURE THEORY

Coulthard/Sinclair - language of classroom